

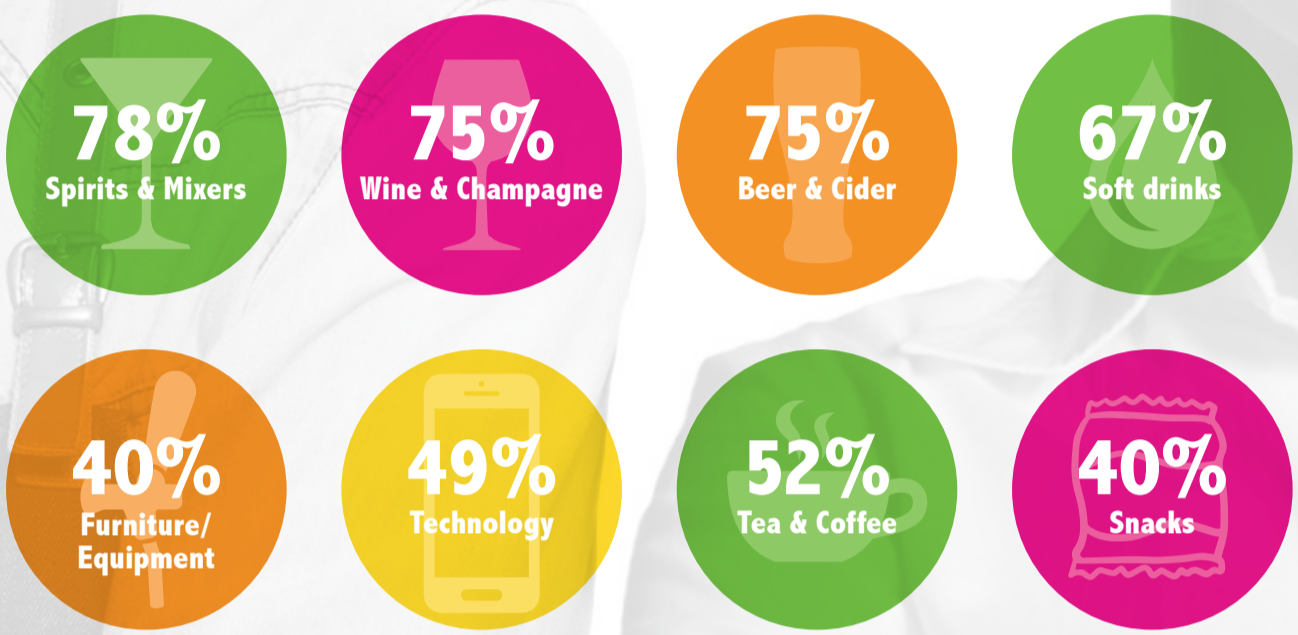


11,847

ABC AUDITED VISITORS

**EUROPE'S LARGEST ON-TRADE SHOW
FOR WINE, BEER, SPIRITS,
SOFTS/SNACKS, TECHNOLOGY**

BUYING POWER & INFLUENCE



250+
EXHIBITORS

1,000+
BRANDS

JOB TITLES

**OWNER/PROPRIETER DIRECTOR/MD/CEO
BAR/RESTAURANT/HOTEL MANAGER F&B MANAGER
BARTENDER SOMMELIER**

SENIOR BUYERS FROM



SOCIAL MEDIA



Bishops Gin
@BishopsGin

Thanks everyone for this amazing experience! It was #Ginormous! See you next year @#imbibelive



Jim Barry Wines
@Jimbarrywines

Had a great few days at the #imbibelive, thanks to everyone who took the time to come and try our #vetorange

‘Where else can you reach everyone in the on-trade? The leads that we have generated from Imbibe Live and the business we’ll get are second to none.’
Nidal Ramini Brown Forman Brands

“You get to meet decision maker’s right from the top to bartenders who are the people serving your product.”
Sebastian Smuts Fever-Tree

COSTS

**SPACE ONLY
£425 PER M²**
Includes: allocations of ice and water each day

**SHELL SCHEME
£450 PER M²**
Includes: Stand walls, muslin roof, carpet, name boards, allocations of ice and water each day

**PLUG + PLAY
OPTIONS FROM £600**
• Wine Bar
• Innovation Zone
• Spirit Showcase
• Hop & Apple Bar

CONTACT US

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3 & 4 JULY 2017 - SEE YOU THERE